

Change agents in the areas "urban development" and "land use" (food production and forest protection)

Innovation cycle

Highlighters of issues

Buckminster Fuller (urban development)
Carlo Petrini, Slow Food (food production)
Hans Carl von Carlowitz (forest protection)

Catalysts

DAI/BDA (urban development)
InnovationCity Ruhr (urban dev.)
World Mayors Council (urban dev.)
Wangari Maathai (forest protection)

Facilitator

ICLEI (urban development)
Greenpeace (food production)

Mediator

Heiner Geißler
(urban development; Chapter 5)

Synthesiser

DAI/BDA (urban development)
Abu Dhabi/Masdar City (urban dev.)
C40-Städte (urban development)
Carlo Petrini, Slow Food (food prod.)

Institutionaliser

Forest Stewardship Council
(forest protection)
Stadt Marburg (urban development)
World Mayors and Local Governments
Climate Protection Agreement
(urban development)
Europäisches Parlament
(food production)
Supermärkte wie Tesco,
Migros and Casino (food production)

Policy maker

Stadt Marburg (urban development)
Europäisches Parlament
(food production)

Production cycle

Inventors

Buckminster Fuller (urban development)
Hygiene-Institut (food production)

Investors

Abu Dhabi/Masdar City
(urban development)
InnovationCity Ruhr (urban development)
Clinton Climate Initiative
(urban development)
Tengelmann-Gruppe (food production)
Ford- und Rockefeller Foundation
(food production)

Entrepreneur

Baufritz (urban development)
Bionade (food production)
dkk Scharfenstein/foron (food production)

Developers

Buckminster Fuller (urban development)
TU Darmstadt/Manfred Hegger
(urban development)
Bionade (food production)

Optimisers

Tengelmann-Gruppe (food production)
IRRI/CGIAR (food production)

Distributors

Grüne Kiste (food production)
Wangari Maathai (forest protection)

Informed consumers

Utopia (cross-sector; Section 6.3.3)
Good Magazine
(cross-sector; Section 6.3.3)